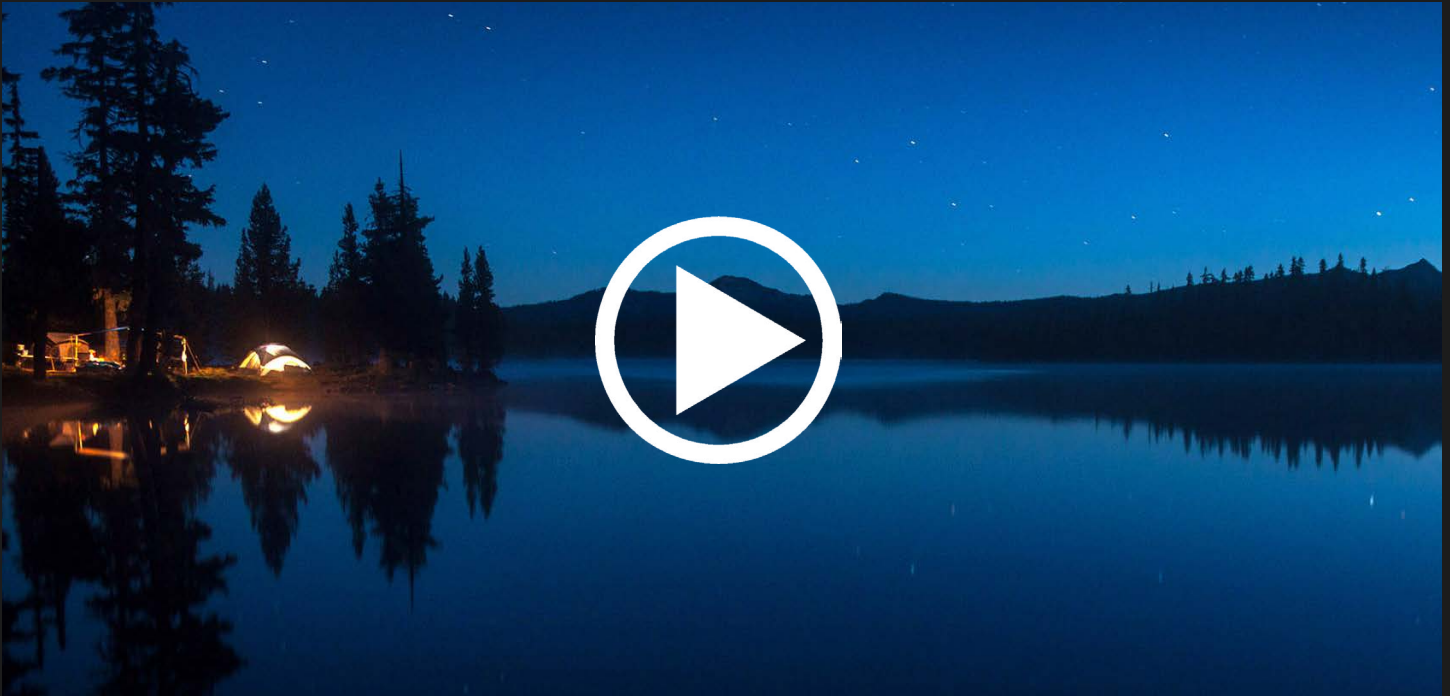




Pro Photo Supply Community Profile Video
November 8, 2013

<https://vimeo.com/78927019>



COOL
HUNTING

Coolhunting.com
August 27, 2013

<http://www.coolhunting.com/travel/outdoor-project-travel-guide.php>

Outdoor Project

Design and adventure enthusiasts of the Pacific Northwest make it easier to enjoy the great outdoors

by Adrienne So in Travel on 27 August 2013



Guidebooks, websites, word-of-mouth—nowadays, there's a wealth of resources that an outdoor adventurer can consult before embarking on a trip. Oftentimes though, these resources aren't comprehensive, up-to-date, or even particularly reliable. Furthermore, not many do a very good job of inspiring novices to venture out into the wilderness. This is where **Outdoor Project** comes in.

"Guidebooks don't speak to you," says Tyson Gillard, founder and CEO of Outdoor Project. They don't get you out of bed and get you pumped up. National-level magazines, like Backpacker and Outside—they're good at inspiration, but they don't feature adventures that are relevant to you. We wanted to bridge the gap between the inspiration of a magazine and a trusted guidebook."



Portland Monthly - Tripster Blog
May 17, 2013

<http://www.portlandmonthlymag.com/travel-and-outdoors/tripster/articles/the-outdoor-project-may-2013>

TRAVEL NEWS

New Outdoors Website Declares War on Guidebooks

The Portland-based Outdoor Project sets out to be the one-stop online resource for hikers and adventurers

Published May 17, 2013, 2:02pm

By **Sam Coggeshall**

Imagine that all your guidebooks and maps taking up space on your shelves, floors, and coffeetable were combined into a single, reliable, curated volume that fit any type of activity you were in the mood for.

That is the ambitious mission of **The Outdoor Project**, a new online guidebook for nature-lovers, hikers, and adventurers. The website—which went live this week and officially launches on Monday—offers 331 trips for all types of adventurers, with more on the way.



Image: **Joshua Lupkin**
Unicorn Peak

"The [existing] resources out there are really sub-par. They're not fun to use, and they're always region or adventure-type specific. It's either hiking in the gorge or kayaking in Washington," says Tyson Gillard, co-founder and CEO. "There was no resource out there that bridged all the adventure types."

"Even when you do find something," adds co-founder Jared Kennedy, "you can't be sure to trust the map or the write-up."



To find a trip, users pick their own criteria by selecting the type of activity, region, difficulty. The system spits out



Inside Hook
October 25, 2013

<http://www.insidehook.com/san-francisco/outdoor-project/>

Northern Exposure

Outdoor Project: Your sherpa for all things Northwest



Online Weekend Group

Yelp's fine in all things eatery and dentistry, but in matters of adventure it's like asking Grandma where to find the best hike.

You deserve better.



Leave No Trace Newsletter
December 2, 2013

<http://Int.org/blog/plan-ahead-and-prepare-outdoor-project>

Plan Ahead and Prepare with Outdoor Project

Describe in 10 words a world without Leave No Trace: How will I explain this environmental degradation to my kids?



On one of our early adventure outings to document Abiqua Falls, a beautiful and remote waterfall in Oregon's Willamette Valley, I had a wonderful conversation with a fellow visitor. He shared with me his concern that by providing a generation of



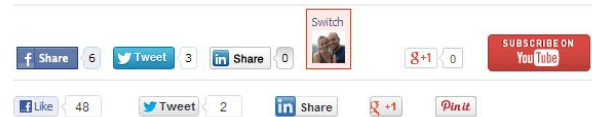
Oregon Entrepreneurs Network
January 22, 2014

<http://www.oen.org/blog/uncovering-the-wild-near-you-member-chat-with-the-outdoor-project>

Uncovering the Wild Near You: Member Chat with the Outdoor Project

Home / Blog /

Uncovering the Wild Near You: Member Chat with the Outdoor Project



So you have a hankering to take a break from the hustle and bustle of city living. You want to go somewhere exotic, breathtaking, pristine. But you can't hop on the next flight to the Alps—in fact, you can only afford a Sunday and a tank of gas.

Luckily for you, the [Outdoor Project](#) is eagerly waiting to introduce you to a nearby outdoor adventure. With mouthwatering photos, detailed trail maps, user reviews, and other key information, Outdoor Project helps you discover, plan, and share trips that won't cost you any vacation days, or the better part of your savings account. After all, in a state bursting with hidden natural gems, sometimes the challenge lies not in summiting the peak, but in finding the peak to summit.

Here, we sit down with Tyson Gillard, CEO and Co-Founder of the Outdoor Project, to learn more:

What was the spark that inspired the birth of Outdoor Project?



Like other intrepid travelers, I've visited



Oregonian - OregonLive.com
July 1, 2013

http://www.oregonlive.com/travel/index.ssf/2013/07/outdoorprojectcom_is_new_pacif.html

Outdoorproject.com is new Pacific Northwest adventure website



White River State Park, Tygh Valley
Spring runoff has waterfall in White River State Park flowing at its peak.

By Terry Richard, The Oregonian
Email the author | Follow on Twitter
on July 01, 2013 at 6:00 AM, updated July 01, 2013 at 6:04 AM

White River Falls State Park, a relatively unknown gem in the Oregon park system, is featured on a new website designed to connect residents and visitors to the best outdoor recreation opportunities in the Pacific Northwest.

The website is [outdoorproject.com](#).

White River Falls is a 90-foot high, thundering cascade, especially during times of spring snowmelt on Mount Hood's White River Glacier. The falls is about two miles up the White River from its confluence with the Deschutes River. It is reachable by driving Oregon 216 east of Tygh Valley.

The new website has begun listing outdoor



Oregon Desert Trail program in Portland to unveil map info of 780-mile route

Government Camp apres-ski scene gets test this weekend (more reader party place tips)

Mount St. Helens welcomes winter weekend visitors at Coldwater as science center evolves

